

Trinity Assembly of God, Fairmont, WV

WE ARE A
VOICE
*for the
voiceless*

October 31, 2015

West Virginians for Life State Convention

AD CONTRACT AND COPY SHEET

All ads must be accompanied with payment.

Name of Advertiser _____

Address _____ Phone (_____) _____

City _____ State _____ Zip _____

Contact Person _____ Phone (_____) _____ Email _____

PLEASE CHECK ONE:

SIZE
(in inches)

PRICE

<input type="checkbox"/> BACK COVER (full color)	8" x 10½"	\$ 500.00
<input type="checkbox"/> FULL PAGE	8" x 10½"	\$ 200.00
<input type="checkbox"/> 3/4 PAGE	8" x 8"	\$ 150.00
<input type="checkbox"/> HALF PAGE	8" x 5"	\$ 110.00
<input type="checkbox"/> 1/4 PAGE (Vert.)	4" x 5"	\$ 55.00
<input type="checkbox"/> 1/4 PAGE (Horiz.)	8" x 2½"	\$ 55.00
<input type="checkbox"/> 1/8 PAGE	4" x 2½"	\$ 35.00

AD LAYOUT:

- ☐ Use ad as provided
- ☐ Printer may adjust ad
- ☐ Use previous year's ad
(Year of ad _____)
- may adjust format as necessary*

AMOUNT ENCLOSED \$ _____

Ad that is completed (options in how to provide):

- Email electronic file in .pdf, .tif or .psd (photoshop) format, actual size, greyscale (except back cover ad is cmyk, full color) 300 dpi. (preferred option)
- Email InDesign file packaged to include fonts and links.
- Email Adobe Illustrator file (.ai format) with fonts created in outline.
- Mail high quality ad slick in a protective envelope and return with contract plus payment. Do not fold, paper clip or staple items.

Ad that needs to be completed (options in how to provide):

- Email copy, artwork and photo(s). Provide photo(s) in .jpeg or .tif format. Logo and/or artwork provide as solid black line art or as 300 dpi greyscale (except back cover ad is cmyk, full color).
- Mail copy and good quality photo(s), logo, artwork in protective envelope and return with contract plus payment. Do not fold, paper clip or staple items.

Email to: wvforlife@labs.net

For formatting and layout questions contact Cheryl Carr, Graphic Designer, at 304.376.3440 or email cherylwv@comcast.net.

Return this form with check or money order to:

WVFL Convention 2015, 25 Canyon Road, Morgantown, WV 26508

IMPORTANT: Deadline for ad is September 25, 2015

*Please see other side for
ad prices and advertising contract.*

1/4 Page (Vertical)
(4" x 5")

1/8 Page
(4" x 2 1/2 ")

Half Page
(8" x 5")

3/4 Page
(8" x 8")

Full Page
(8" x 10 1/2 ")

1/4th Page (Horizontal)
(8" x 2 1/2 ")